A LEVEL

BUSINESS STUDIES

Student Achievement 2016

Pass rate: 99% • A-C Grades: 79%*

Business is a subject which looks at the issues real businesses face. In the lessons, students examine these issues in an interactive way, learning about how to apply business theories and ideas to different contexts. Business is a challenging subject and you must be able to express yourself in written format because the course relies heavily on completing essay based questions. You will also need to be a strong verbal communicator and will be expected to be familiar with current issues in business.

Level: Level 3

Specific Course Entry Requirements
College entry to include GCSE Mathematics grade 5 or above (please refer to the Entry Requirements section page 24 for further details).

Exam Board: EDUQAS

What will I study?
A level Business will introduce you to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth. You will gain an understanding of the important role played by small businesses in the economy and the opportunities that exist for entrepreneurs, as well as the importance of established business and not-for-profit organisations in providing goods and services.
You will start by looking at the concept of starting a new business and the issues that surround this. In order to succeed in a competitive market, you will learn about the core functions of business. You will apply a number of analytical techniques, including decision-making models, investment appraisal tools and ratio analysis, to investigate business opportunities and problems to determine business strategy in a range of contexts.

You will also focus on how businesses succeed in a dynamic external environment. The business world never stands still and there are continuous opportunities and threats to businesses of all sizes. Businesses now operate in a global marketplace and they need to consider a wide range of external factors that affect their day-to-day activities, decision-making and strategy.

How will I be assessed?
100% Examination.

Where will this course lead me?
Students progress to a wide variety of university courses, especially in areas such as business, economics, management, retailing, enterprise, finance, accountancy and administration. It is a very useful starting point for careers in the business world.

On this course you will acquire a range of essential skills for Higher Education and employment including communication and team work skills as well as business skills such as decision-making, problem-solving, the challenging of assumptions and critical analysis.

What support will I receive?
The department is proud of the support it provides for our students. You will be encouraged to seek support from tutors outside of class as well as during lessons. Many of our students sign up to additional revision and booster sessions and frequent 1:1 support sessions are also arranged.

What is the department like?
We currently have over 400 students who study a Business qualification at St John Rigby College. The Business and Law department is made up of 8 members of staff each with a unique area of specialism. The department offers regular support sessions to enable students to achieve their full potential.

Enrichment opportunities
There are also opportunities for students to get involved with events such as 'Young Enterprise' and 'Proshare Challenge' as well as meeting visiting speakers and trips.

Head of Department
Fiona Fisher

Tutors
Nicola Craven
Sarah Ryder
Charlotte Jones
Fiona Fisher
Joanne Speight

St John Rigby College

01942 214797 enquiries@sjr.ac.uk www.sjr.ac.uk

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St John Rigby College reserves the right to make changes including courses offered, course content and entry requirements at any time.