



Student Achievement 2016

Pass rate: 100% • A*-C Grades: 94%

In Graphic Design you are encouraged to explore a range of disciplines such as illustration, advertising, packaging, branding, editorial design, animation and web design. The Graphics classrooms are well equipped; there is a MAC computer for each student including industry standard software with the latest Adobe Creative Suite, which you will be taught to use effectively.

Level: Level 3

Specific Course Entry Requirements:

College entry to include grade C or above in GCSE Art or Design based subject or BTEC equivalent (please refer to the Entry Requirements section page 24 for further details).

Exam Board: OCR

What will I study?

This course is designed to offer you a variety of projects that investigate the diverse nature of Graphic Design. You will investigate advertising, branding, typography, illustration and other related areas. The course is structured in a manner that allows you to produce work for specified briefs; this approach simulates the role of a Graphic Designer when responding to the demands of a client.

You will produce work in a range of media, using a variety of processes. You will produce computer-generated work and experiment with print-making, collage, stencilling, drawing and a range of other experimental approaches.

All the work you produce will be contextualised with research into designers and artists. You will be encouraged to take creative chances and experiment with your work.

How will I be assessed?

The A Level Graphic Design course is 60% coursework and 40% externally set assignment. All work is internally assessed and then externally verified by an exam board moderator.

Where will this course lead me?

Developing your creative understanding can be useful in many fields of learning as well as a range of careers. It is particularly appropriate for Branding, Advertising, Illustration, Industrial or Product Design, History of Art, Teaching, and working in the Creative Industries.

What support will I receive?

A Level Graphic Design has dedicated specialist teaching staff who are able to give 1:1 support and advice during lessons and after College sessions.

What is the department like?

There are two teaching staff with individual specialisms in this lively and creative department with plenty of collaboration between subject areas. There are 3 well-equipped art studios and two large Apple Mac suites, which can be accessed during study periods, breaks, lunch time and after College. Staff are always willing to offer extra support, and encourage students to work during free periods and in the studios after College. In addition to the teaching staff, there is a technician who can offer 1:1 help with practical work.

Enrichment opportunities

Visits/Trips to enhance learning opportunities and entry into actual industry design competitions and awards.

Head of Department

Mick Holt

Tutors

Linda Welsh
Juliana Charltonova





St John Rigby College

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St John Rigby College reserves the right to make changes including courses offered, course content and entry requirements at any time.

