

## Student Achievement 2016

Pass rate: 100% • D\*D\*D\*-DMM Grades: 100%

This course is exciting and challenging with a highly practical approach to understanding Business. You will complete 13 different units over the two years, some of which will be assessed through exams and some through coursework. There will also be the opportunity to complete a work experience placement. The successful completion of these units will prepare you for employment or further study at university.

**Level:** Level 3

### Specific Course Entry Requirements:

College entry to include GCSE Mathematics grade 5 or above (please refer to the Entry Requirements section page 24 for further details).

**Exam Board:** EDEXCEL

### What will I study?

This is a two year course and is equivalent to three A levels. You will study seven mandatory units which will provide you with a broad range of skills and knowledge to help you successfully progress. These include: exploring business, developing a marketing campaign, personal and business finance, managing an event, international business, principles of management and business decision making. In addition, you will also study four other units which will include topics such as recruitment and selection, team building, digital marketing and final accounts for public limited companies.

You will have the opportunity to complete assignments based on realistic business situations linked to real life case studies. You will also be assessed externally through written examinations or controlled assessments.

Please note that you will have to be very well organised and enjoy spending time working through a range of individual tasks outside college as around 60% of your course will be assessed through coursework.

### What is the difference between A Level Business Studies and BTEC Level 3 Diploma in Business?

As the BTEC Extended Diploma is

worth 3 A levels, over your 2 years at college, nearly all of your timetable will be spent studying for this subject. The BTEC Level 3 Extended Diploma in Business is therefore suitable for those students who are seriously considering a career in this area, are passionate about the subject or wish to progress to study Business at university. You will be assessed by a combination of coursework and examinations. You will complete two examinations in the first year and two in the second year.

The A level Business Studies course provides a more flexible route for your studies, since you can combine it with another two subjects. Whilst there are no coursework deadlines to meet you will have to successfully complete a number of examinations over the 2 years. The subject content for both the BTEC and A level courses is similar, and either route can lead towards a successful career in business or progression to university.

### How will I be assessed?

This course is assessed by a combination of coursework and examinations. You will complete thirteen units over the two years.

### Where will this course lead me?

This course provides you with a wide range of career opportunities, including setting up your own business, working in management, accounting, banking, marketing and retail management. This course also prepares you for further study at degree level in related areas such as Marketing, Finance, Business Management and Accounting.

### What support will I receive?

The department is proud of the support it provides for our students. You will be encouraged to seek support from tutors outside of class as well as during lessons. Many of our students sign up to additional coursework clinic sessions and frequent 1:1 support sessions are also arranged.

### What is the department like?

We currently have over 400 students who study a Business qualification alongside the rest of their studies. The Business & Law department is made up of eight members of staff who teach across all courses we offer. The department provides support to help students who may be struggling but also provides support to enable students to achieve their full potential.

### Enrichment opportunities

There are a number of trips organised every year to provide a real experience of businesses to help students successfully complete their qualification with excellent results. Students can also participate in other activities such as Young Enterprise and see other guest speakers.

### Head of Department

Fiona Fisher

### Tutors

Nicola Craven  
Charlotte Jones  
Sarah Ryder  
Fiona Fisher  
Joanne Speight





St John Rigby College

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St John Rigby College reserves the right to make changes including courses offered, course content and entry requirements at any time.

