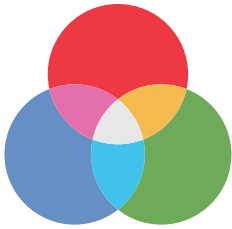

A Level Graphic Design





In Graphic Design you are encouraged to explore a range of disciplines such as illustration, advertising, packaging, branding, editorial design, animation and web design. The Graphics classrooms are well equipped; there is a MAC computer for each student including industry standard software with the latest Adobe Creative Suite, which you will be taught to use effectively.

Level Level 3

Specific course entry requirements

College entry to include grade 4 or above in GCSE Art or Design based subject or BTEC equivalent (please refer to the Entry Requirements section page 24 for further details).

What will I study?

This course is designed to offer you a variety of projects that investigate the diverse nature of Graphic Design. You will investigate advertising, branding, typography, illustration and other related areas.

The course is structured in a manner that allows you to produce work for specified briefs; this approach simulates the role of a Graphic Designer when responding to the demands of a client.

You will produce work in a range of media, using a variety of processes. You will produce computer-generated work and experiment with print-making, collage, stencilling, drawing and a range of other experimental approaches.

All the work you produce will be contextualised with research into designers and artists. You will be encouraged to take creative chances and experiment with your work.

How will I be assessed?

The A level Graphic Design course is 60% coursework and 40% externally set assignment. All work is internally assessed and then externally verified by an exam board moderator.

Where will this course lead me?

Developing your creative understanding can be useful in many fields of learning as well as a range of careers. It is particularly appropriate for branding, advertising, illustration, industrial or product design, history of art, teaching, and working in the creative industries.

