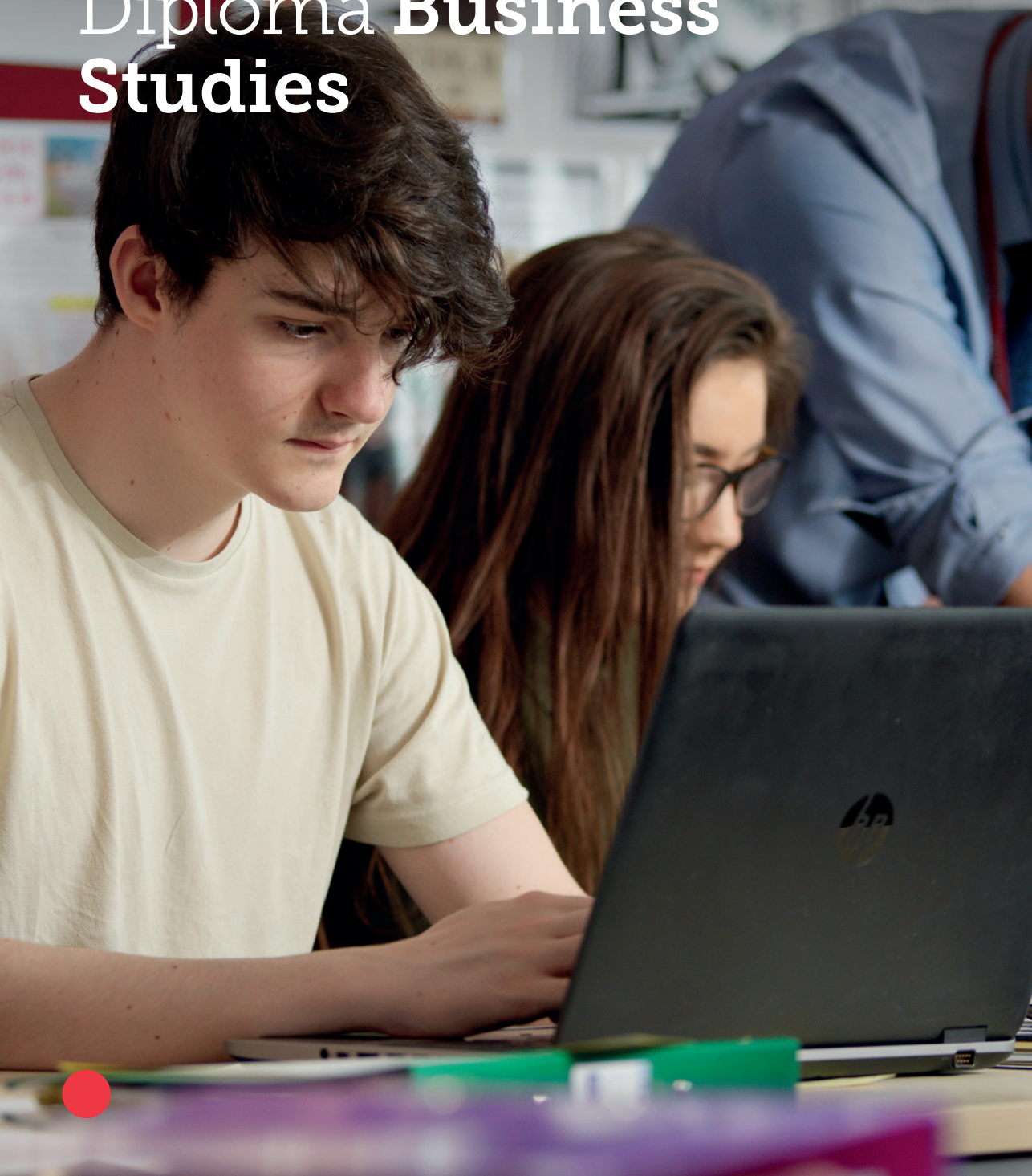
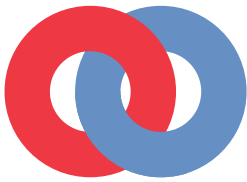


---

# BTEC Level 3 National Extended Diploma **Business Studies**





**This course is exciting and challenging with a highly practical approach to understanding Business. You will complete 13 different units over two years, some of which will be assessed through exams and some through coursework. There will also be the opportunity to complete a work experience placement. The successful completion of these units will prepare you for employment or further study at university.**

---

**Level** Level 3

---

**Specific course entry requirements**

College entry to include GCSE Mathematics grade 5 or above (please refer to the Entry Requirements section page 24 for further details).

---

**What will I study?**

This is a two year course and is equivalent to three A levels. You will study seven mandatory units which will provide you with a broad range of skills and knowledge to help you successfully progress. These include: exploring business, developing a marketing campaign, personal and business finance, managing an event, international business, principles of management and business decision making. In addition, you will also study four other units which will include topics such as recruitment and selection, team building, digital marketing and final accounts for public limited companies.

You will have the opportunity to complete assignments based on realistic business situations linked to real life case studies. You will also be assessed externally through written examinations or controlled assessments.

Please note that you will have to be very well organised and enjoy spending time working through a range of individual tasks outside college as around 60% of your course will be assessed through coursework.

---

**Studies and BTEC Level 3 Diploma in Business?**

As the BTEC Extended Diploma is worth 3 A levels, over your 2 years at college, nearly all of your timetable will be spent studying for this subject. The BTEC Level 3 Extended Diploma in Business is therefore suitable for those students who are seriously considering a career in this area, are passionate about the subject or wish to progress to study Business at university. You will be assessed by a combination of coursework and examinations. You will complete two examinations in the first year and two in the second year.

---

**How will I be assessed?**

This course is assessed by a combination of coursework and examinations. You will complete thirteen units over the two years.

---

**Where will this course lead me?**

This course provides you with a wide range of career opportunities, including setting up your own business, working in management, accounting, banking, marketing and retail management. This course also prepares you for further study at degree level in related areas such as Marketing, Finance, Business Management and Accounting.

