

BUSINESS STUDIES

Want to break into the business world and build a career with impact? This course helps you understand how businesses run, develop leadership skills, and take your first steps toward employment through higher apprenticeships or university. This course is exciting and challenging and allows students to gain a good understanding of business whilst also studying another A level alongside it. You will complete 8 units over the two years, some of which are assessed through examination and some through coursework. This qualification has been approved by a number of professional bodies including CIPD, CIPS and CMI.

Specific course entry requirements

College entry, including GCSE Mathematics at grade 4 or above (please refer to the Entry Requirements section on the college website for further details).

Please note, you need to be very well organised and enjoy spending time working through a range of individual tasks outside of college as around 60% of your qualification will be assessed through coursework.

How will I be assessed?

The course is assessed by a combination of coursework and examinations. You will complete 8 units over the two years. Five Units will be assessed by completing coursework. Three Units will be assessed by examinations.

What will I study?

This is a two-year course and is equivalent to two A levels. The diploma gives students the flexibility to develop their knowledge and understanding of business whilst studying an additional A level alongside it. There are 8 units that will be studied, 6 of these are mandatory units that have been designed to give students a broad overview of business and business theory.

Units covered include: Exploring Business, Developing a Marketing Campaign, Personal and Business Finance, Managing an Event, International Business, and Principles of Management. Two units are optional and have been selected to build students' skills and capitalise on staff specialisms. These units can include; recruitment and selection, visual merchandising, and customer service. You will have the opportunity to complete assignments based on real business scenarios and will be assessed through coursework, external examinations, and controlled assessment.

Where will this course lead me?

The BTEC Level 3 National Diploma in Business Studies is suitable for those students who are seriously considering a career in this area, are passionate about the subject or wish to progress to study business at university.

This course provides you with a wide range of career opportunities, including setting up your own business, working in management, accounting, banking, marketing and retail management. This course also prepares you for further study at degree level in related areas such as marketing, finance, business management and accounting.