

# BUSINESS

Have you ever dreamed of owning your own business or leading a successful team? This course is your gateway to understanding how businesses really work, from daily operations to making high-impact decisions. This qualification has been approved by a number of professional bodies including CIPD, CIPS and CMI. This exciting and challenging course allows students to gain a strong understanding of Business. You will complete 13 units over the two years, some of which are assessed through examination and some through coursework.

## Specific course entry requirements

College entry, to include GCSE Mathematics grade 4 or above (please refer to the Entry Requirements section on the college website for further details).

## How will I be assessed?

The course is assessed by a combination of coursework and examinations. You will complete 13 units over the two years. 9 Units will be assessed by completing coursework. 4 Units will be assessed by examinations.

## What will I study?

This is a two-year course and is equivalent to 3 A levels. The extended diploma gives students the time to develop their knowledge and understanding of business and offers the opportunity to develop practical skills for employment such as teamwork and management. The extended diploma qualification also allows students to complete work experience as part of the course. There are 13 units that will be studied, 7 of these are mandatory units that have been designed to give students a broad overview of business and business theory.

Units covered include: Exploring Business, Developing a Marketing Campaign, Personal and Business Finance, Managing an Event, International Business, Principles of Management, and Business Decision Making. The rest of the course is made up of optional units.

Optional units may include: Recruitment and Selection, Final Accounts of a PLC, Team Building, Visual Merchandising, and Customer Service. You will have the opportunity to complete assignments based on real business scenarios and will be assessed through coursework, external examinations and controlled assessments.

Please note: you need to be well-organised and comfortable working independently on a range of tasks outside of college as around 60% of your qualification will be assessed through coursework.

## Where will this course lead me?

This course provides a wide range of career opportunities, including entrepreneurship, management, accounting, banking, marketing, and retail management. This course also prepares you for further study at degree-level study in related areas such as Marketing, Finance, Business Management, and Accounting.